Package comparison worksheet

Check if the other quote you got is offering all the services in their package, that we are

No.	Scope of work	Tech Beavers	Other Agency
1	**Design**		
	Custom theme design that compliments your brand identity. Including hero image design, slideshow, color theme setting.	✔	
2	**Domain**		
	Guidance on choice of domain and domain registrar.	✔	
	Setting up of Domain DNS. Connecting to Shopify.	✔	
3	**Sales channels integration and testing.**		
	Google Analytics	✔	
	Google Shopping/Merchant center setup	✔	
	Google Ads Integration	✔	
	Facebook Ads Integration	✔	
	Tiktok Ads Integration	✔	
	Abandoned checkouts setup	✔	
	Social media links	✔	
4	**Products**		
	Products uploading (To a maximum of 50)	✔	
	Gift cards setup	✔	
	Clearance sale section	✔	
	Conditional collections create if required	✔	
	Product photos to be provided by client. Or we can generate using AI at an additional cost (Plz see details below)	✔	
5	**Pages creation**		
	Home page design	✔	
	Policy pages- Privacy, Terms of service, Shipping, Returns	✔	
	Other pages- Contact form, About us,FAQs, Size guides	✔	
	Google maps integration	✔	
6	**Credibility integration**		
	Trust app- which shows- secure checkout logos	✔	
	Customer reviews, Google Reviews Integration	✔	

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7	**Payment system**		
	Consultation on choice of payment system and integration.	✔	
8	**Security**		
	SSL Certificate installation and testing.	✔	
9	**Basic SEO**		
	Home page basic SEO meta tags setup. .	✔	
	Setting up of appropriate category URL slugs for SEO advantage.	✔	
10	**Other**		
	Speed optimization and Testing: Image optimization for faster loading. Other speed testing and optimizations.	✔	
	Shipping setup.	✔	
	Shopify Account Setup- Assistance in setting up Shopify account.	✔	
11	**Email setup**		
	Domain based third party email setup and testing (Shopify does not support domain based mails).	✔	
	All customer emails testing. Order, account signup etc.	✔	
12	**Training**		
	Training of staff members on using Shopify's backend order system.	✔	
13	**Maintenance**		
	1 month maintenance and troubleshooting included.	✔	